

MICHIGAN MEGAMARKET

Your ad will be DELIVERED to more than 1.6 Million Households!

Community Papers represent...

Value! Readership! RESULTS!

84 Highly Read Local Community Publications

Are Just A Phone Call Away!

1-800-783-0267

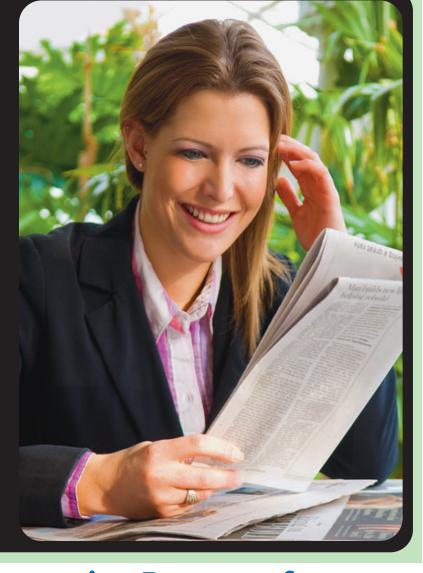
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Return form and payment to Community Papers of Michigan, 5000 Northwind Dr., Suite 240, East Lansing, MI 48823 or fax to 517-333-3355.

Community Papers Deliver Results!

Delivered to more than 1.6 million households weekly!

The absolute BEST value to reach the MOST potential customers throughout Michigan!





Community Papers of Michigan

MICHIGAN MEGAMARKET

STATEWIDE CLASSIFIED NETWORK



CLASSIFIED NETWORK

GET RESULTS!

25 Word Classified IN ALL PARTICIPATING PUBLICATIONS. Over 1.6 million homes reached!

Ask about our **DISPLAY ADVERTISING NETWORK...**

It's just as easy!

FAST! **CONVENIENT! EFFECTIVE!**

Our readers represent over 3 million Michigan residents who plan to make the following purchases this year alone!

84% Women's Apparel

80% Dining & Entertainment

76% Pharmacist / Prescription Service

74% Men's Apparel

66% Tax Advisor / Services

60% Automobile Accessories, Tires. **Brakes & Service**

54% Vacations / Travel

44% Lawn & Garden

41% Legal Gambling Entertainment (Lottery, Casinos, Racetrack, Bingo)

41% Children's Apparel

39% Furniture / Home Furnishings

71 % of **Community Publication** Readers DO NOT subscribe to **Daily** Newspapers!



OUR DATA SPEAKS VOLUMES



Your Classified Ad will appear in these participating Michigan MegaMarket Network publications.

Access Shoppers Guide Advance Newspapers **Buyers Guide C&G Newspapers** (Minimum of 10 Publications) **Advertiser Times** Birmingham-Bloomfield Eagle Eastside Shopper Eastsider Fraser-Clinton Chronicle **Grosse Pointe Times** Journal Macomb Chronicle Madison-Park News **Rochester Post**

Royal Oak Review St. Clair Shores Sentinel Shelby-Utica News Southfield Sun Sterling Heights Sentry **Troy Times** Warren Weekly

West Bloomfield Beacon Woodward Talk Cass River Trader

Central Michigan Life Community Shoppers Guide Crossroads Advertiser Flashes Shoppers Guide & News

Gateway Shopper's Guide Gateway Shopper's Guide - MI

Hi-Lites Shopping Guide Independent Newspapers

Perry Independent Wednesday Independent Sunday Independent **Durand Independent**

Ionia County Shoppers Guide J-Ad Graphics

Battle Creek Shopper News ad-visor&chronicle

Williamston Enterprise

The Reminder

Lansing Community Newspapers Charlotte Shopping Guide Clinton County News Delta Waverly Community News DeWitt/Bath Review Eaton Rapids Community News Grand Ledge Independent Holt Community News **Ingham County Community News** Lansing City Community News Portland Review & Observer **Towne Courier**

Leader Publications Morning Star Publishing Alma Reminder Alpena Star Clare County Buyers Guide Gladwin Buyers Guide Grand Traverse Insider Mt. Pleasant Buyers Guide Northeastern Shopper North Northeastern Shopper South Ogemaw/Oscoda County Star Presque Isle Star St. John's Reminder Star Penny Stretcher Penny Saver Pioneer Group Pioneer East News Shopper River Valley News Shopper Tri-County Shoppers Guide West Shore Shopper Reminder Shopping Guide Saginaw Valley News Salesman Publications The Salesman Morning Star Sherman Publications Ad-Vertiser

Clarkston Penny Stretcher

The County Journal The Shopping Guide, Mason Tip-Off Shopping Guide Trade Lines Shoppers Advantage View Newspapers **Burton View** Davison Index GrandBlanc View Lapeer Area View

Clarkston News

The Advisor

Ortonville Citizen

Your Buyers Guide **Huron County View** Tri-County Citizen Flint Township View Township View Swartz Creek View



Your ad will also be featured on: www.communitypapersofmichigan.com & MIFREEADS.com at no additional charge!