

#1 Alpena

Circulation

Alpena Star	19,143
Northeastern Shopper North	22,252
	41,395

#2 Detroit

C & G Newspapers, Metro Detroit X 19 editions	617,319
Sherman Publications X 3 editions	57,799
The Marketeer, Brighton	62,000
LA View, Lapeer	35,038
Sanilac Buyer's Guide, Sandusky	20,023
	792,179

#3 Flint-Saginaw-Bay City

Huron County View, Bad Axe	18,441
Shopper's Advantage, Caro	20,000
Cass River Trader, Vassar	10,000
Saginaw Shopper, Breckenridge	19,016
Tri-County Citizen, Chesaning	17,666
Crossroads Advertiser	18,678
Independent Newspapers X 5 editions	63,150
Alma Reminder	18,207
Mt. Pleasant Buyer's Guide	17,027
Gladwin Buyer's Guide	13,042
Northeastern Shopper South	17,097
Ogemaw/Oscoda County Star	15,778
The Burton View	12,668
The Grand Blanc View	27,135
The Davison Index	14,428
Central Michigan Life X 3 Editions	33,000
	335,333

#4 Grand Rapids-Kalamazoo-Battle Creek

Advance Publications, Grand Rapids	188,685
Lowell Buyer's Guide	14,115
Hastings Reminder	32,099
Marshall Ad-Visor & Chronicle	19,081
Battle Creek Shopper News	49,320
Ionia Shopper's Guide	19,188
Hi-lites Shopper's Guide, Fremont	22,716
Community Shoppers Guide, Otsego	13,290
Shopper's Guide, Coldwater	19,248
Gateway Shopper's Guide, Sturgis	14,625
Reminder Shopping Guide, Bangor	13,240
Penny Saver, Three Rivers	14,650
River Valley News Shopper, Howard City	22,832
	443,089

#5 Lansing

St. John's Reminder	16,881
Lansing Comm. News X 12 editions	142,915
The County Journal, Charlotte	19,308
Flashes, Eaton Rapids	8,422
Shopping Guide, Mason	9,121
Tip-Off Shopping Guide, Hillsdale	18,873
The Salesman Publications	59,757
	275,277

#7 Traverse City - Cadillac

Clare County Buyer's Guide, Clare	8,433
Grand Traverse Insider, Traverse City	43,553
Presque Isle Star, Rogers City, Alpena	5,612
Star Penny Stretcher, Kalkaska	9,230
Pioneer East News Shopper	7,846
Tri-County Shopper's Guide, Big Rapids	18,059
West Shore Shopper, Manistee	13,200
The Advisor, Manistique	8,433
	114,366

GRAND TOTAL: 2,001,639